



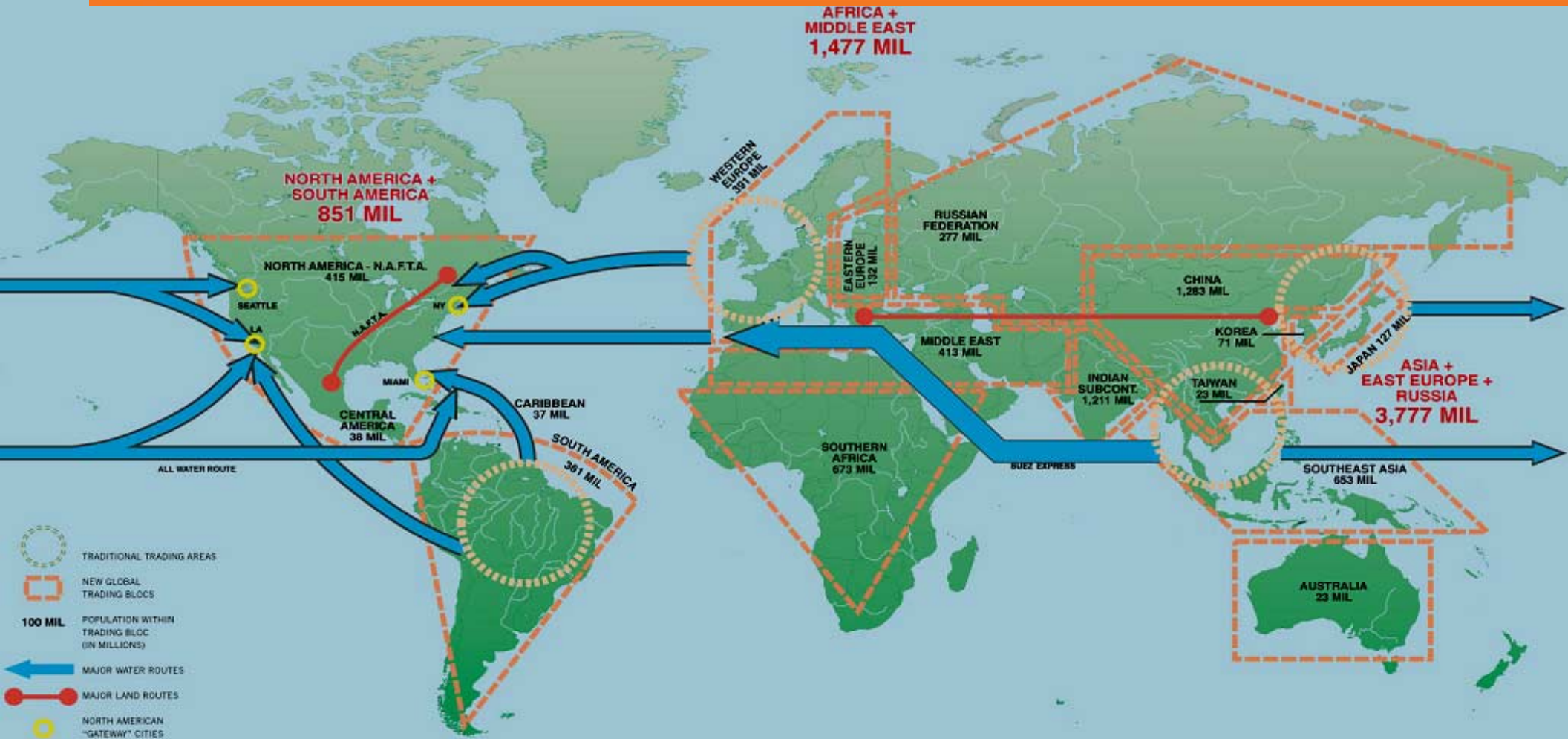
WEST MICHIGAN
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Collaborating to secure our future

Building Communities

- Government
- Business
- Institutions

One-World Marketplace

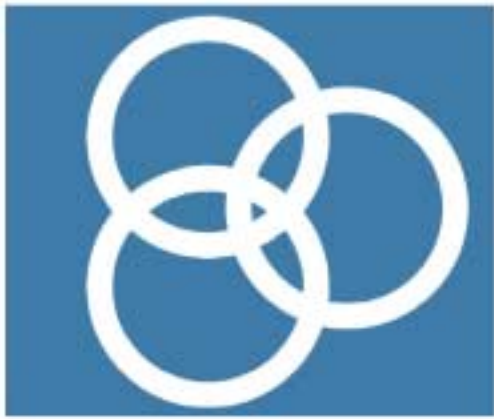


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- A map of the Sacramento-San Joaquin River Delta region, showing major waterways and surrounding land. Several circular callouts are overlaid on the map, highlighting specific communities: Sacramento, Colusa, Yuba City, Marysville, Hamilton City, and Jackson. The map is rendered in a light blue and white color scheme.
- # Natural Regions
- Smallest units of community with all capabilities



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- Hundreds of Participants
- Comprehensive Process



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Board of Directors

- 3 Sectors
- Geographic Diversity
- Guide Process and Organization Structure

Essential Activity Committees

- Environment
- Economic Development
- Tourism/Conventions/Entertainment
- Arts/Cultural Activities/History
- Education and Research
- Health and Human Services
- Land Use/Urbanization/Demographics
- Transportation/Logistics
- Infrastructure
- Governance

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The background of the slide is a light blue map of the Los Angeles metropolitan area. Overlaid on the map is a semi-transparent blue rectangle that covers most of the slide. A horizontal yellow banner is positioned across the middle of the slide, containing the text for the bullet point. The title 'Technical Committee' is written in a large, bold, black serif font on the left side of the blue rectangle.

Technical Committee

- Objective data and information

Leadership Forum

- Cross-functional dialogue



The Common Framework





Priorities For Regional Collaboration

- Create A Regional Mindset
- Foster A Prosperous Economy
- Strengthen Community Through Diversity
- Revitalize Our Urban Centers
- Ensure A Sustainable Environment
- Develop A Tri-plex Growth Strategy

Why is Regional Collaboration Important?

- No single entity has
decision scope
resource capability


Balance Principles for Sustainable Communities



The background of the slide is a light blue map of the Los Angeles metropolitan area. Overlaid on the map are several circular nodes, each containing the name of a city or region: Los Angeles, Long Beach, Torrance, Culver City, Watts, Compton, and San Bernardino. These nodes are interconnected by a network of dashed lines, suggesting a regional or economic network. The map also shows major highways and geographical features like the San Gabriel River.

The Arts Contribute to Economic Prosperity

- Attract and retain talent

The background of the slide is a light blue map of the Denver, Colorado area. The map shows major roads, highways, and city boundaries. A semi-transparent yellow rectangle is overlaid on the left side of the map, containing the title and a bulleted list. The title 'The Arts Contribute to Quality of Life' is written in a large, bold, black serif font. Below the title, there is a bulleted list with three items: 'Mind', 'Body', and 'Spirit', all in a bold, black sans-serif font.

The Arts Contribute to Quality of Life

- **Mind**
- **Body**
- **Spirit**



The Arts Nurture Human Spirit

- Stimulate creativity



Unhealthy Competition

- For shrinking resources
- Focus on single art form vs. role in larger community system

A faint, light blue map of West Michigan serves as the background. It shows major roads, including I-196 and I-69, and various cities and towns. The map is semi-transparent, allowing the text to be clearly visible.

West Michigan Arts

- Challenge of being a Metro Tri-plex

Principles for Successful Collaboration:

- Build trust first
- Commitment to win/win
- Leader selection
 - Respect of members
 - Strategic vision
 - Operations understanding
 - Good listener/communicator

Principles for Successful Collaboration:

- Common purpose and goals
- Process for making decisions
- Objective data
- Experienced neutral facilitator
- Sensitivity to 800 pound gorilla

West Michigan Arts Collaborations

- Meeting of all Board Chairs and Executive Directors
- Communicate vision and possibilities

West Michigan Arts Collaborations

- Meeting by organization type
 - Symphonies
 - Graphics
 - History museums

A faded, light blue map of a region, possibly in the United States, showing state boundaries and major cities. The map is visible in the background of the slide, behind the text and the list.

Potential Benefits

- Synergistic programming and marketing
- Sharing high quality staff
- Productivity of back room costs
- Sharing physical assets/collections



Multi-Arts Collaborations

- Attract greater resources by supporting major community priority
- Common themes
- Synergistic marketing for greater visibility

Vision for the Arts

- Engage in community planning
- Understand major challenges and opportunities
- Provide solutions
- Earn the right to greater resources



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